

Request under Freedom of Information Act 2000

Thank you for your request for information which we received on Friday 19th April 2024. I am pleased to confirm the following.

The information that we require is as follows: -

Do you use a social media management platform?

If so, what tools do you use?

What is your annual spend on a social media management tool?

What dates does your contract with your current supplier end (month & year)?

Do you use a social listening / media monitoring platform?

If so, what tools do you use?

What is your annual spend on a social listening / media monitoring tool?

What dates does your contract with your current supplier end (month & year)

Who is the senior person responsible for managing these contracts?

MKUH does not have a social media management platform or social listening tools.

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If you are unhappy with the information received in response to this request, please address your complaint to the Patient Affairs Office at Milton Keynes Hospital NHS Foundation Trust, Standing Way, Eaglestone, Milton Keynes MK6 5LD. If, after exhausting our internal process, you are still unhappy with the information received, you may write to the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF.

If you need any further assistance, please do not hesitate to contact us at the address above.

Yours sincerely,

Freedom of Information Co-ordinator
For and on behalf of Milton Keynes Hospital NHS Foundation Trust

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